



UTA MOVES 2055

STRATEGIC LONG-RANGE TRANSIT PLAN | PUBLIC INVOLVEMENT PLAN



INTRODUCTION

UTA Moves is the Utah Transit Authority's (UTA) Strategic Long-Range Transit Plan which outlines the shared vision for improving public transit over the next 30 years. This plan helps guide and prioritize transit improvements as community needs and funding change over time and is updated every 4 years. In 2026-2027, UTA will be updating UTA Moves to the 2055 timeframe by engaging with communities in its service area to prepare for the future by:

- Understanding and planning for the needs of the communities UTA serves
- Identifying transit system needs and priorities in coordination with regional and local plans
- Updating the 30-year vision of transit in the region
- Identifying costs, funding opportunities, and strategies to implement the vision

Community input is important to this process because decisions about the future of the transit network will impact the communities UTA serves. The UTA service area is broad – involving over 70 municipalities in six counties. Community involvement opportunities will be provided digitally and in-person, with an emphasis on accessibility and meeting people where they already are. By creating a strong public input plan, UTA will center community voices, leading to a Strategic Long-Range Plan that serves community needs for the 2027-2055 timeframe.

The *UTA Moves* 2055 update process will include opportunities for internal and external audiences to:

- Identify and define future transportation needs for their communities
- Reassess and validate projects shown in the *UTA Moves* 2050 plan or add new transit projects to align with new information, community conditions, and the 2055 timeframe
- Review and provide feedback on the draft Strategic Long-Range Transit Plan

GET INVOLVED

Your feedback helps UTA understand transportation challenges and which improvements matter most.

Whether you ride transit every day, sometimes, or not at all, your input will help shape how people travel around Utah for years to come.

Visit rideuta.com/UTAMoves to learn more about UTA Moves 2055 and sign up for email updates to stay engaged.



This public involvement plan (PIP) explains how UTA will share information about the Strategic Long-Range Transit Plan Update, gather input, and respond to community feedback.



OUR ENGAGEMENT COMMITMENTS

The UTA Moves 2055 public engagement commitments listed below will lead to a robust and community-centered Strategic Long-Range Transit Plan on which the public has the opportunity to provide input, feels the process is genuine, and that their input is valuable to informing the final plan recommendations.

- **Explain the planning process clearly** – Help people understand what the plan will address, how it relates to other transportation plans, and how it will guide future UTA decisions.
- **Build on what communities have already told us** – Consider what communities have already shared through UTA Moves 2050 and other UTA local and regional planning efforts while providing new opportunities to participate.
- **Offer opportunities to imagine the future** - Ask communities to review previous recommendations, identify changing needs, and share priorities for future transit.
- **Provide accessible ways to participate.** Offer both online and in-person opportunities throughout the UTA service area, with information available in English and Spanish.
- **Report back.** Share what UTA heard and explain how public feedback influenced the draft and final plan.



WHO WE WANT TO HEAR FROM

EXTERNAL AUDIENCES:



Engaging communities that may be affected by or have an interest in UTA's long-range transit plan is essential to the plan's success. In addition to identifying priority communities, the project team will engage stakeholders and decision-makers representing organizations and interests connected to UTA's services. Before the first phase of public engagement, UTA will develop a stakeholder list using existing contacts, databases, and community relationships.

UTA will begin outreach by sharing information about the plan, opportunities to participate, and upcoming events. The project team will also use a mix of traditional and digital engagement methods and communication tools, described on pages 6–8, to raise awareness and encourage participation. UTA will partner with trusted community organizations and use community-based outreach to connect with local networks and people who may not be reached through traditional engagement methods.

INTERNAL AUDIENCES:



Internal stakeholders include the Utah Transit Commission, UTA leadership, administrative staff, and frontline staff. Frontline staff consists of UTA operators, maintenance staff, safety and security employees, innovative mobility services and the customer-facing teams. It is important to involve administrative and frontline staff because they have on-the-ground experience and interact with riders daily.

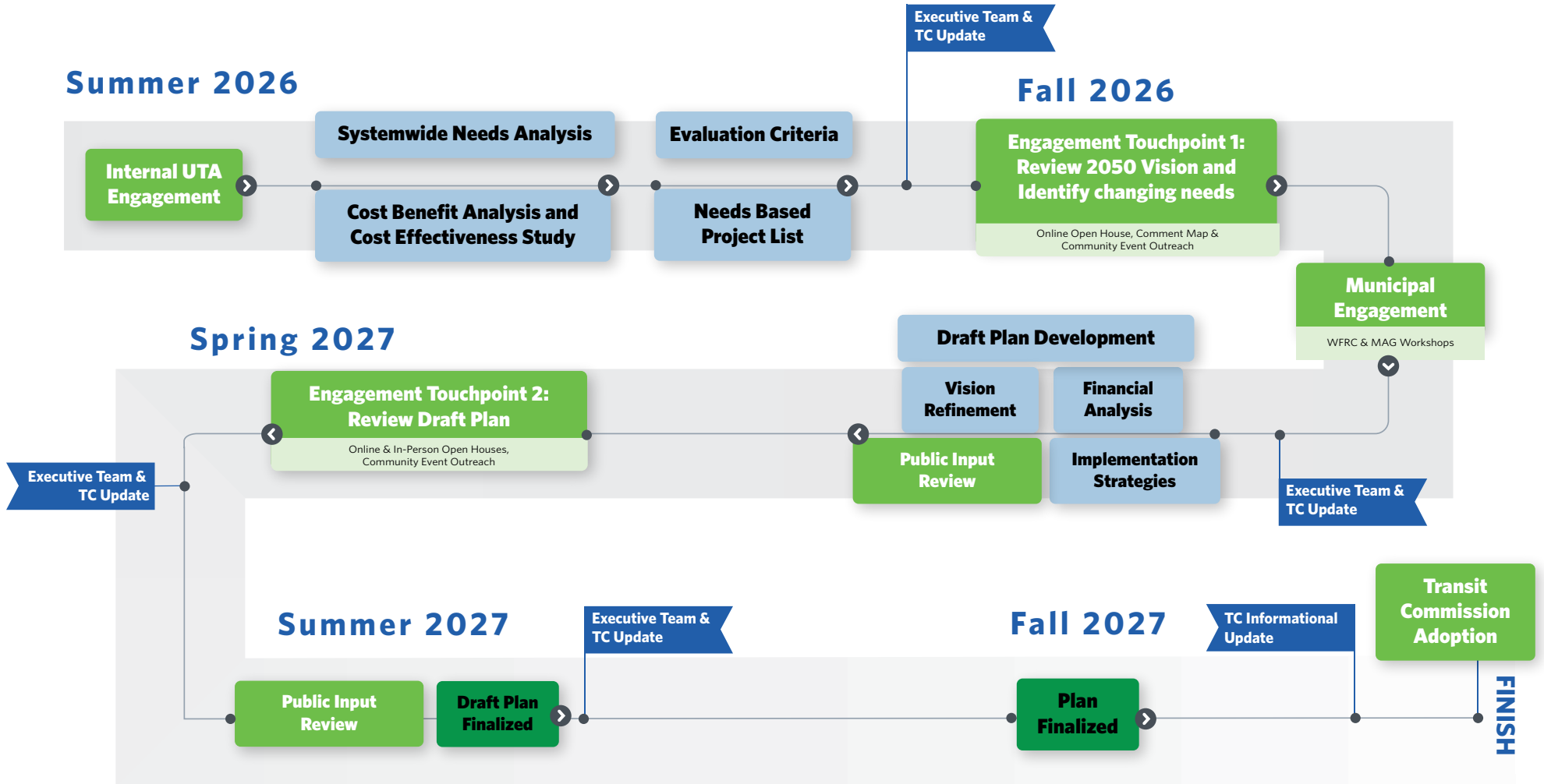


PLAN PROCESSES

STRATEGIC LONG-RANGE TRANSIT PLAN (UTA MOVES)

A long-term vision that spans 30 years into the future.

LEGEND



THE ENGAGEMENT PROCESS

The UTA Moves 2055 engagement process is planned across three phases that include opportunities to review the previous plan, provide recommendations to meet future needs, and verify that the draft plan appropriately reflects community input. The first two phases includes a combination of internal and external engagement opportunities through digital and in-person activities. In the final phase we will share the plan and recommendations publicly and to the Utah Transit Commission for approval.



INTERNAL METHODS:

Engage UTA staff, committees, and leadership through hybrid meetings, survey, and email updates

EXTERNAL METHODS:

Engage MPOs, UDOT, Municipal staff, transit users, and community members through listening sessions, one survey, tabling, open houses, community & UTA communication channels and traditional media outreach



WAYS TO PARTICIPATE



IN-PERSON ENGAGEMENT

- **MPO Workshops:** UTA will work with the Wasatch Front Regional Council (WFRC) and Mountainland Association of Governments (MAG) to reach elected municipal leaders and staff through their regularly scheduled workshops and share an overview of UTA Moves 2050, explain what is included in the 2055 update, and provide participants the opportunity to share updates on land use, new mobility goals, challenges and gaps since the last plan. Participants will also be asked how the UTA Moves 2055 can best reach their constituents to get them engaged.
- **Open Houses:** You will be able to participate in online or in-person public open houses in both engagement phases. In engagement Phase 1, we'll share the purpose of a Long-Range Plan, how it works with and guides other planning work at UTA, what is new to the 2055 plan update, and give you the opportunity to share how you think the 2050 plan should be updated to reflect changing community needs.

In Phase 2, you can again participate in online or in-person public open houses to view the draft plan recommendations, learn how public input was used to inform it and tell us whether the draft recommendations align with community priorities for future transit improvements.



- **Community Events & Outreach activities:** You will be able to meet UTA's Community Engagement staff at existing community events across the service area. Interactive feedback opportunities will be incorporated into community events and outreach activities in both engagement phases so that you can share your thoughts on changes needed for the 2055 plan and to verify that the recommendations align with community priorities for future transit improvements.



DIGITAL ENGAGEMENT

- **Project Website:** rideuta.com/UTAMoves will continue to serve as a central hub for information, giving the community a chance to learn about and get involved with the plan. The site will include a web map with comment function, a resources section with plan documents, updates, and summaries, and an opportunity to sign up to receive updates throughout the process.
- **Story Map:** an accessible, interactive page will inform the public about the previous 2050 recommendations, why the plan is being updated, opportunities for engagement, findings, and other information. The Story Map will contain interactive graphics, detailed demographic and transit maps, and informative text about each element of the project. The Story Map will be updated to show outcomes and results after each engagement window and at plan completion.
- **Online Feedback & Mapping:** A web-based comment map will allow the public to update the 2050 Vision Network and identify community priorities in the future.



HOW WE WILL KEEP YOU INFORMED



- **Email update:** Email updates will share engagement opportunities, report back on community priorities shared at major milestones, and announce both draft and final plan recommendations to email subscribers. Sign up for UTA Moves 2055 email updates.



- **Engagement Phase Summary Reports:** A report detailing the community priorities shared in each engagement phase and how that input informed the plan update process will be created and shared on the project website.



- **Social Media:** UTA will highlight the purpose and need for the plan update, opportunities for engagement, findings and other information through its social media platforms and partners will also be encouraged to share these posts on their platforms. Follow @rideuta on your favorite social media platforms to stay up to date.



- **Other Communication Channels:** UTA will leverage other communication channels to ensure information about engagement opportunities and the plan update are widespread. These approaches include newsletters and partner and city communications channels.



- **Informational materials:** UTA will produce materials to promote the plan update, provide information on the project's schedule and milestones, and how to give feedback, sign up for email updates, and contact UTA. UTA Moves 2055 materials will be available in various formats, including but not limited to the following:

— Fact sheets

— Flyers

— Handouts

— Posters

SHARE YOUR PERSPECTIVE:



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